



*Integrated promotion of the **biodiesel** chain*



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**Intelligent Energy**  **Europe**



**PARTNERS:**

•Spain:

- Agencia Provincial de la Energía de Ávila
- Exma. Diputación Provincial de Huelva
- Asociación para la Gestión del CEEI Burgos



•Slovenia:

- Razvojná agencija Sinergija
- University of Maribor (Univerza v Mariboru),  
Fakulteta za kmetijstvo



•Italy:

- Region Abruzzo/ARAEN
- Università degli Studi di Teramo



**COORDINATOR:**



**Agencia Provincial de la Energía de Burgos**



### **MAIN OBJECTIVE OF THE PROJECT:**

The project will focus on encouraging of the *integration between production and consumption in the biodiesel supply chain in EU countries.*

### **MAIN OUTPUT OF THE PROJECT:**

- understanding of the local, legal and market situation and the barriers,
- understanding of the main weaknesses of the current collection practices of waste cooking oil networks, analyzing the *best practices* to be implemented in other countries,
- knowledge about different cultivation ways and different plants to produce biodiesel,
- meeting the current training needs in the biodiesel market and showing the energy crops as an interesting alternative,
- establishment of a confident market and sufficient legal incentives
- increase in biodiesel consumption,
- rise of awareness level,
- to be a reference for the other European countries.

### **CONSORTIA:**

**EIGHT** partners from **THREE** different countries.



### **The main barriers our project focuses on are:**

- The lack of knowledge and information among farmers, which means a lack of raw material supply for biodiesel plants.**
- The lack of awareness of the general public, local authorities and sectors related to transport about biodiesel use.**

### **OBJECTIVES OF THE PROJECT:**

- **improvement of raw material supply availability to the biodiesel plants,**
- **supporting training initiatives for farmers and agricultural sector workers,**
- **new market initiatives concerning biodiesel use,**
- **promotion of the final consumption of biodiesel among general public and specific sectors related to transport.**



### **THREE-PRONGED STRATEGY**

**The project will be developed by means of three pronged-strategy, based on:**

#### **NEW MARKET**

**Promote new innovative market initiatives between local authorities, producers, distributors and consumers**

#### **TRAINING**

**Teach farmers how to cultivate energy crops, which are not very common in participating regions yet.**

#### **PROMOTION**

**Strong awareness campaign aimed to target groups: exhibitions, info booklets, biodiesel point cards, etc.**

**CONTACT IN SLOVENIA/  
KONTAKT:**

**RAZVOJNA AGENCIJA SINERGIJA**  
**Kranjčeva 3**  
**SI-9226 Moravske Toplice**



00386-2-538-13-53

[www.ra-sinergija.si](http://www.ra-sinergija.si)  
[sinergija@ra-sinergija.si](mailto:sinergija@ra-sinergija.si)

**UNIVERZA V MARIBORU, FAKULTETA ZA  
KMETIJSTVO**  
**Vrbanska c.30**  
**2000 Maribor**



00386-2-250-58-00

[www.fk.uni-mb.si](http://www.fk.uni-mb.si)  
[fk@uni-mb.si](mailto:fk@uni-mb.si)



**Thank You for Your attention!**

**Hvala za Vašo pozornost!**

